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AWR

Current



Still Going Strong

AWR's Transmissions From Portugal

(Photo: Staff in Lisbon Office,
Manuel Vieira and Winnie Almeida)

"Your broadcasts from Sines, Portugal come in loud and clear every week," writes one listener, "but the reception from Forlì, Italy is not always as good. Can you tell me why?" More than one listener has asked this question and it

does seem strange to broadcast 56 hours a week from Forlì with fair to good reception and only seven and a half hours from Sines with very good reception. It was over 15 years ago when Adventist World Radio started broadcasting from Sines Portu-

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gal. Today, those broadcasts are still going strong. Producers send programmes to the AWR Lisbon office where they are prepared on a special tape. This tape is delivered to Sisimbra where it goes by relay to the transmitters at Radio Trans Europe in Sines, 80 miles south of Lisbon. At Sines, there are three 250,000 watt Marconi transmitters, a Siemens master control and auxiliary equipment and antenna system by Brown-Boveri utilizing curtain and logarithmic periodic types of antennas. AWR uses two of the three 250,000 watt transmitters.

Since this operation at Sines is owned by Radio Trans Europe, AWR buys time each week to transmit its programmes. Paying approximately \$300,000 a year for seven and a half hours a week of broadcast time, AWR cannot afford to buy more time than what is currently being done.

So why don't we just use the money and buy our own 250,000

watt transmitter at Forli? We would jump at the chance if laws regarding radio were stable in Italy. However, the current situation does not merit taking such chances.

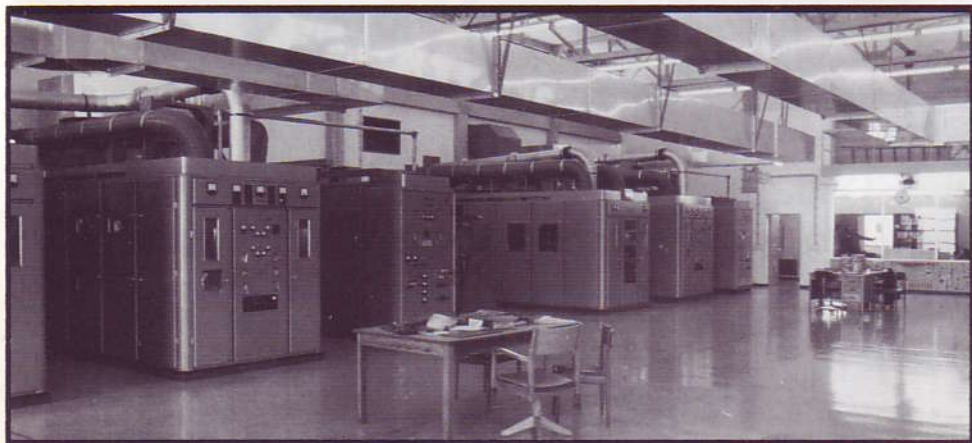
Broadcast time from Portugal, therefore, will be used for broadcasts to Eastern European Countries and North Africa to insure that programmes are well received.

One exception is an hour of English broadcast every Sunday. With the April-May programme schedule comes a new half hour English programme coordinated and produced by Mike Stickland.

The other half hour, as all faithful AWR listeners know, is our famous DX programme with host Winnie Almeida.

Winnie has made a few changes in the programme format for 1989. "Comments and suggestions sent in by our listeners were a valuable contribution to the planning work," says Winnie. And as Winnie well puts it, "at AWR,

Marconi Transmitters at Sines



a listener is a friend with who we would like to share the wonderful truths of the gospel and the joy of a Christian lifestyle." This is what inspired her to title the first part of the half hour broadcast "A Lifestyle for Our Times", in the belief that a Christian lifestyle is indeed unique, encircling all the dimensions of life--physical, social, and spiritual. The programme will open with "Reflections on Faith" followed by some tips on health, a news flash about

"Listeners are invited to send in their DX experiences on tape or cassette to contribute to the DX programme".

a Christian-oriented activity around the world or a book review and a few moments of good music.

"Frequently we hope to have people with experience in the fields mentioned above, who will be in our studios talking directly with our listeners," comments Winnie.

Regarding the DX part of the programme, Winnie is happy to report that "the format will remain unaltered with the latest tips and news from the bands by Finn Krone and Gordon Bennett, and a historical view of radio

broadcasting around the world." Winnie will also have a 1989 series of the Quiz.

"I would like to mention one new innovation," states Winnie, "and this concerns a more direct listener participation. Listeners are invited to send in their contributions on tape or cassette, consisting of their experiences as DXers or SW listeners, or perhaps their club activity or even a brief protrait in sound, of their favorite radio station. So those of our listeners who would like to join in the programme may start getting busy



with pen, paper, and recording gear."

Winnie closes by expressing her interest in receiving "those snippets of news and views from our listeners, as this helps us to know each other so much better."

And so the broadcasts from Sines, Portugal continue to be heard loud and clear all across Europe and even in other parts of the world. If you have never tuned into one of the broadcasts from Portugal, we invite you to do so this Sunday. Check the programme schedule on page 12 to find one that interests you.

Schedule

APRIL - MAY 1989

(Effective March 26, 1989)

TIME (UTC)	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	TARGET	FREQ	IP*
0500-0530	UKRAINIAN	eEU	9605	P
0500-0530	SWEDISH	SWEDISH	SWEDISH	SPANISH	SPANISH	SPANISH	FINNISH	nEU/sWEU	7257	I
0530-0600	RUSSIAN	eEU	9605	P
0530-0600	ENGLISH	ENGLISH	ENGLISH	ENGLISH	ENGLISH	ENGLISH	ENGLISH	nWEU	7257	I
0600-0630	SERBIAN	eEU	9605	P
0600-0700	POLISH	eEU	9670	P
0600-0700	FRENCH	FRENCH	FRENCH	FRENCH	FRENCH	FRENCH	FRENCH	nWEU	7257	I
0630-0645	SLOVENIAN	eEU	9605	P
0645-0700	MACEDONIAN	eEU	9605	P
0700-0730	CROATIAN	eEU	9605	P
0700-0800	GERMAN	eEU	9670	P
0700-0800	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	CEU	7257	I
0730-0830	RUMANIAN	eEU	9605	P
0800-0900	ENGLISH	GERMAN	GERMAN	GERMAN	GERMAN	GERMAN	GERMAN	CEU	9670	P
0800-0900	GERMAN	GERMAN	GERMAN	GERMAN	GERMAN	GERMAN	GERMAN	CEU	7257	I
0830-0900	ARABIC	nWEU	9670	P
0900-0930	BULGARIAN	NAF	9605	P
0900-0930	SWEDISH	SWEDISH	SWEDISH	SPANISH	SPANISH	SPANISH	FINNISH	nEU/sWEU	7257	I
0930-1000	ENGLISH	ENGLISH	ENGLISH	ENGLISH	ENGLISH	ENGLISH	ENGLISH	nWEU	7257	I
1000-1100	FRENCH	FRENCH	FRENCH	FRENCH	FRENCH	FRENCH	FRENCH	nWEU	7257	I
1100-1200	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	ITALIAN	CEU	7257	I
1200-1300	GERMAN	GERMAN	GERMAN	GERMAN	GERMAN	GERMAN	GERMAN	CEU	7257	I

IP* P= Broadcasts from Portugal, I=Broadcasts from Italy

Alternate frequencies are 7205 and 7125 kHz